

# Carbon Reduction Policy

*partridge* **Peartree**

the promotional company

# Carbon Reduction Policy

At Partridge Peartree Promotions Limited we are very conscious of the impact on the environment that the production of branded promotional products and their subsequent transport has on the environment. We try and reduce our carbon footprint as much as possible and we have a very strong Green Policy. Making smarter energy choices makes perfect business sense for us and will eventually help Partridge Peartree to become more sustainable and efficient while reducing bills, which could allow investment elsewhere.

We use environmentally friendly Phthalate free printing inks from suppliers such as Plastisol and Amex and our screens are cleaned down with biodegradable cleaning products and monitored regularly. Our waste paper and board are recycled through a local supplier. We also have our carton re-use policy and our own cartons are manufactured for us by a supplier in Northern Ireland that specializes in innovative recycled corrugated board and packaging.

We use a wide range of printed catalogues for our clients to use. All of our print suppliers recognise the importance of environmental protection and are committed to reducing their impact on the environment. Partridge Peartree Promotions Limited ensures that any print supplier used meets the standards expected in the industry and takes a responsible approach to its environmental policy.

Some of these responsibilities include:

- Reduction of waste going to landfill
- Encouragement of clients to use environmentally friendly materials
- Increase in the usage of recycled and certified paper
- Increase in the recyclability of all production materials and packaging
- Compliance with the requirements of the FSC® and PEFC Chain of Custody Standards
- Control of noise emissions from machinery
- Planning of delivery routes to reduce emissions
- Training of all employees in environmental issues

*partridge* **Peartree**

the promotional company