

# Company Profile

*partridge* **Peartree**

the promotional company

## Partridge Peartree Promotions Ltd- Your Promotional Partner.

With 30 year's experience, Partridge Peartree have built a reputation by always seeking to exceed customer's expectations.

We pride ourselves on offering:

- A high level of personal service
- An extensive range of innovative and contemporary and quality promotional products
- A dedicated team working with you from idea creation to delivery
- Far East Sourcing and bespoke manufacturing on volume orders
- Value for money
- A quality experience

In a promotional world of 'the same old, same old', we try to offer a different way of thinking - and delivering!

### Company Profile

Partridge Peartree was established in 1988. The company is based in Maydown and operates from 20,000 sq' premises and employs 12 people.

PPPLtd. expanded on the success of the textile industry in the North West of Ireland.

Originally choosing screen-printing on T-Shirts as the main business focus, the changing economic and sociological environment allowed for, indeed demanded, expansion and evolution.

Partridge Peartree has judged the market carefully, shrewd analysis and investment in recent years has allowed the business focus to evolve. The company now has a secure position as a leading below-the-line promotional products sourcing and branding house.

Below-the-line promotion is evolving. There is an increasing desire from both the industry and consumers for inspirational gifts. Whilst traditional premiums remain successful and prove recurrently that incentives work, companies who consistently use punishing campaigns are demanding design led, innovative give-aways to incite interest and of course, increase sales.

By drawing together a creative and flexible team, who understand that the context and subtlety of a promotional product is inherent to an effective campaign and adding worldwide contacts who open up a myriad of products and can manufacture to specification, Partridge Peartree offers an attractive package.

It is possible through Partridge Peartree to execute a unique sales promotion that reflects the individuality of your product with a contemporary twist.

### Summary of Services

#### Customer Service

- ® Client executives will work closely as teams
- ® Dedicated design and print team
- ® Storage Facilities
- ® Uniform Catalogues
- ® Product Catalogues
- ® Branding Templates
- ® All-Ireland distribution
- ® Counter-branding
- ® Call-off service

## Sourcing and Orders

- ® European and Far Eastern Suppliers
- ® Wherewithal to negotiate better prices using economies of scale
- ® Facilitate the collation of orders North and South of the border
- ® Trade-only suppliers
- ® Idea generation based on a more detailed brief -- with budgets
- ® Value Added

## Communication

- ® Close contact with Brand Managers to elicit the best ideas possible
- ® Regular meetings

## Administration

- ® Partridge Peartree general profile
- ® Production Schedule daily
- ® Stockholding Schedule

## Mission Statement

Partridge Peartree's primary goal is to achieve customer satisfaction. We do this through creative and innovative product sourcing and development, high quality and superior service.

We do it as a team.